

2026 STRIDES FOR HOPE

19th Annual 5K Run & 1-Mile Walk

Sunday, October 18, 2026 at 8 AM | Tower Grove Park | St. Louis, Missouri

Each year, families, friends, healthcare professionals, and community partners come together to honor the lives of babies gone too soon while supporting those navigating the unimaginable journey of infant loss.

Hosted by Infant Loss Resources (ILR), the 19th Annual Strides for Hope raises critical funding for grief support services, bereavement resources, safe sleep education, and infant loss prevention programs across Missouri, Illinois, and Kansas.

Your sponsorship helps ensure that no family has to walk this journey alone.

ADDITIONAL SPONSOR BENEFITS

- ✓ Connect with hundreds of community members and healthcare professionals
- ✓ Recognition before, during, and after the event
- ✓ Logo featured on the Infant Loss Resources website (by sponsorship level)
- ✓ Distribute promotional materials at your exhibitor table
- ✓ Demonstrate your organization's commitment to families affected by infant loss

2026 SPONSORSHIP OPPORTUNITIES

	Presenting	Platinum	Gold	Silver	Bronze	Butterfly
Investment	\$10,000	\$5,000	\$3,000	\$1,500	\$500	\$250
Complimentary Registrations	15	10	8	6	4	2
Exhibitor Booth	Premium	Premium	Standard	Standard	Standard	Standard
Logo Placement	T-Shirt, Website, Signage & Event Materials	T-Shirt, Website & Signage	T-Shirt, Website & Signage	T-Shirt & Website	Website & Signage	Website
Speaking Opportunity	Media Interview, Opening & Closing	Media Interview	—	—	—	—

BECOME A SPONSOR

Your investment directly supports compassionate grief counseling, peer support, remembrance programs, safe sleep education, and community outreach that help families find hope and healing after the loss of a baby.

Scan to register as a sponsor, or contact us directly:

www.infantlossresources.org
support@infantlossresources.org

